

PRIVACY POLICY

WHY THIS INFORMATION

Pursuant to Legislative Decree No. 196/2003 and Regulation (EU) 2016/679 (hereinafter referred to as the "Regulation"), this page describes the methods for processing the personal data of users consulting the website of **La Lucente Spa** accessible by electronic means at the following address:

<https://www.lalucente.it>

We inform the user that data relating to identified or identifiable persons may be processed following consultation of this site.

This information does not concern other sites, pages or online services that can be reached via hypertext links that may be published on the site.

Identity of the Holder

The data controller is La Lucente Spa, with registered office in Modugno (BA), via dei Gerani n. 6 - zip code 70026, (Email:

lalucente@lalucente.it, PEC: lalucentespa@postecert.it, Tel: +39 0805312828).

Data source and type of data collected:

1) Data communicated by the user

Lucente Spa, collects personal data voluntarily provided by users at the time:

1. of registration on the website. The aforementioned data may, by way of example but not limited to, include: username and password, first name and surname, e-mail address, city of residence or domicile, website address (if any).
2. registration for the newsletter service offered on the website. In this case, the only personal data requested is the email address of the person concerned. The data provided will be used with computerised and telematic instruments for the sole purpose of providing the service requested and for this reason, they will be kept only for the period of time that the service is active. sending a message using the form provided or the contact addresses on the website

<https://www.lalucente.it>

The optional, explicit and voluntary sending of messages to the contact addresses, as well as the completion and forwarding of forms on the site, entail the acquisition of the sender's contact data. The data requested in this case may include: first name and surname, city of residence or domicile, email address and telephone number. This information is necessary to reply to the contact request. Personal data included in communications will also be processed.

The data provided will be used with computerised and telematic tools for the sole purpose of providing the requested service and for that reason, will only be stored for as long as the service is active.

2) Navigation data

La Lucente Spa also collects data relating to your use of the website. This information is acquired by the computer systems and software procedures used to operate the online portal, in the course of their normal operation, and the transmission of such data is connected with and inherent to the use of Internet communication protocols.

This category of data includes the IP addresses or domain names of the computers and terminals used by the users, the URI/URL (Uniform Resource Identifier/Locator) notation addresses of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server and other parameters relating to the user's operating system and computer environment.

These data, necessary for the use of web services, are also processed for the purpose of:

- obtain statistical information on the use of the services (most visited pages, number of visitors per time slot or per day, geographical areas of origin, etc.);
- monitor the proper functioning of the services offered.

Browsing data do not persist for more than seven days and are deleted immediately after their aggregation (except in the event of the need to ascertain criminal offences by judicial authorities).